SFATA		SFATA	SFATA 2011 MATE MATERIAL	SFATA SUPERIOR OF THE PROPERTY	SFATA STATE OF THE PARTY OF THE	SFATA 200	SFATA STREET	SFATA	SFATA STATE OF THE PROPERTY OF
Member Benefits	Subscriber	Basic	Bronze	Silver	Gold	Affiliated Independent Groups	Platinum	Diamond	Cloak Room
Annual Membership	\$0	\$250	\$500	\$1,500	\$5,000	\$8000	\$10,000	\$25,000	\$50,000
General Newsletters	Х	X	×	X	×	×	X	×	Х
Calls To Action	Х	Х	Х	Х	×	Х	X	Х	Х
Member-Only Insider Updates		Х	Х	Х	Х	Х	Х	Х	х
Use of SFATA Member Seal		Х	Yes - With Bronze Designation	Yes - With Silver Designation	Yes - With Gold Designation	YES- With AIG Designation	Yes - With Platinum Designation	Yes - With Diamond Designation	Yes - With Cloak Room Designation
Voting Rights for SFATA Board & Other Elections		Х	X	X	X	Х	Х	Х	x
Federal Update Newsletter		Х	Х	Х	Х	Х	Х	Х	х
Other Updates From Federal Lobbyist		Х	Х	Х	Х	Х	Х	Х	Х
Invitation to D.C. "Fly-In"		×	Х	Х	Х	Х	Х	Х	Х
Calco Insurance Discount		×	Х	Х	Х	Х	Х	Х	Х
Member Pricing On SFATA Event Registration		Х	Х	Х	Х	Х	Х	Х	Х
NATO Intelligence Reports		X	Х	Х	Х	X*	Х	Х	Х
WeCard Member Promotions When available		×	Х	Х	×	N/A	X	Х	Х
Member-Only Event Access		×	Х	×	×	X**	X	Х	Х
Participation In SFATA Committees and Volunteer Opportunities		Х	Х	Х	Х	N/A	Х	Х	х
Discount on Initial Legal Consult with Keller & Heckman**		Х	X	Х	Х	Х	Х	Х	Х
Member-Only Content Access on Website		1 Log-In Included	2 Log-Ins Included	Company-Wide Access	Company-Wide Access	1 Log-In Included*	Company-Wide Access	Company-Wide Access	Company-Wide Access
Vapor Business and FDA Discussion Forum Access		1 Log-In Included	2 Log-Ins Included	Company-Wide Access	Company-Wide Access	1 Log-In Included*	Company-Wide Access	Company-Wide Access	Company-Wide Access
Enhanced Advocacy Training		X**	X**	Х	Х	Х	Х	Х	Х
Optional Installment Payment Plan (Convenience Fee			Х	Х	Х	Х	Х	Х	Х
WeCard - Training for Retail Staff - 25% Discount			Х	Х	Х	Х	Х	Х	Х
Avis & Hertz Business Rate Code			Х	Х	Х	Х	Х	Х	Х
Token Works Age Verification Software Discount			Х	Х	Х	Х	Х	Х	Х
Isolocity - QMS Software - Free Implementation Package			Х	Х	Х	Х	Х	Х	Х
Ability to Purchase "A La Carte" Benefits**			Х	Х	Х	Х	Х	Х	Х
Sponsorship Opportunity - Federal Update Email Blast**			Х	Х	Х	N/A	Х	Х	X Includes 1-or
NFIB Basic Membership Discount**			10%	10%	10%	10%	10%	10%	10%

Named Sponsorship Opportunities (Webinars, Lunches, Receptions, Fly-in, Conference, etc.)		Х	Х	Х	Х	Х	Х	Х
Briefing on Court Cases by SFATA's FDA Legal Counsel		X	X	×	x	X	X	X
North Guide State License Compliance Discount		Х	Х	Х	Х	Х	Х	Х
Expo Booth Discount At SFATA Sponsored/ Partnership Events			5%	10%	15%	15%	15%	15%
Personalized Expert FDA Legal Advice (provided by Azim Chowdhury with Signed Letter of Agreement)			30 Minutes Included	1 Hour Included	1 Hour Included	1 Hour Included	2 Hours Included	3 Hours Included
Speaking Opportunities at SFATA Events			×	×	×	×	×	x
Invitations to Exclusive, Private Receptions				Х	N/A	X	Х	х
Conference - Free Registrations				1 Free	1 Free	2 Free	2 Free	4 Free
Private Consultation with SFATA Grassroots Engagement Advisor, Greg Conley				1 Hour	1 Hour	2 Hours	2 Hours	2 Hours
Business Round Table Discussion Quarterly Meeting Participation						Х	Х	Х
North Guide Complimentary Facility Audit**						×	×	×
Business Advisory Council Seat							Х	х
Direct Access to Federal Lobbyist (Outside of Organization-Wide Events)							Х	Х
One Promotion Opportunity to SFATA Members via Email Per Calendar Year							Х	X
Lobbyist Training Service							X	Х
Potential Opportunity for SFATA Board Seat Appointment*								Х

* Designated Lead Only Benefit

 $\hbox{\it **Certain Restrictions Apply - Reach out to memers ervices@sfata.org for details}$

See Description of Benefits Page for full details of benefits